

webb
BLACK SIMMENTALS



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Blackmagic Vigour

About Webb Black Simmentals

Situated in the Murrumbidgee Shire, Webb Black Simmentals has in excess of 200 head of pure and grade blood black Simmentals. The stud was founded in 2006 with the purchase of imported embryos from the USA and continues to strive for the best possible genetic combinations to suit the Australian industry.

The stud aims to provide quality stud and commercial bulls to the beef industry as well as a selection of elite females annually. Webb Black Simmentals is run along strict commercial conditions allowing for selection of genetics with sound structure, fattening ability and high fertility.



Breeding Philosophy

WEBB BLACK SIMMENTALS AIMS TO PRODUCE PREMIUM QUALITY CATTLE

- **FERTILITY** First and foremost, WBS considers the fertility of the animal the most important trait. Our cattle are selected for their traits that enable higher than normal fertility, ie scrotal circumference. As a result we practice controlled, short joining periods; (8 weeks for cows and 6 weeks for heifers). Any females that are unable to conceive are culled.
- **CALVING EASE** is considered an essential trait for profitable beef production. We weigh all calves at birth and cull any difficult births.
- **STRUCTURAL CORRECTNESS** Our bulls are independently structurally assessed. We believe good structure is essential for longevity, efficient

beef production and reproduction. The strength of our female herd is based on the structural assessment of feet and udders to ensure a long and productive life.

- **TEMPERAMENT** We considered this an extremely important trait for ease of handling and cattle movement and safety (OH&S). Also a quite temperament has been demonstrated to significantly improve meat quality.
- **DOING ABILITY** the ability for the cattle to perform in all conditions. We believe there is a strong correlation between the softness, fat cover and the fine hair type of our genetics, which enables a faster weight gain and finishing ability.



Commercial Benefits

WHY USE BLACK SIMMENTALS?

- 20-30% more calf weaned / cow lifetime
- Increased growth and efficiency
- Reduced age at puberty
- Increased calf survival rate
- Utilize complementary genetics (breeds) to produce more value
- Heterosis actually reduces costs and nearly always adds value!

COMPARISON OF BLACK SIMMENTALS

	% Choice	YG 1&2	"Outs"
Simmental	54	75	5
Angus	82	35	13
SimAngus	73	65	4
US Industry	57	52	22

Industry and academic leaders have often suggested targets of 70% Choice or higher, 70% YG 1s and 2s, and 0% outs (USDA Standard, YG 4s and 5s, light weights, heavy weights, etc)

Source: SimTalk Vol 16, No1 Jan 2008



WHY USE WEBB BLACK SIMMENTALS?

- Best genetic options to maintain optimum profitability
- Maximise herd productivity while maintaining a black herd
- Hybrid vigour to boost fertility and weight for age
- Superior calving ease
- Superior muscling while maintaining desired fat cover and high IMF (marbling)
- Outstanding carcass performance



Blackmagic[★] Vigour